**Bath Guide**

**Bath or Shower transformation**

**Bath solution focuses on wet area transformation, shower, and tub replacements, plumbing replacement, and quick completion within days.**

* **We do not extend the footprint, relocate plumbing, construction work, replace toilets, vanities, or flooring.**
* **Sold as a package and not ala carte.**

**Offer:**

50% off installation

**Service Areas:**

**PA:**

* Bucks
* Carbon
* Lehigh
* Monroe
* Montgomery
* Northampton

**NJ:**

* **Hunterdon**
* **Warren**

**Discover the better solution**.

* Superior Product
* Gorgeous Results
* Amazing Value
* **Long after you’re gone will still be here.**

**Product Details**

* Solid Surface or Aluminum Panels are offered
* Solid Surface Products

**Benefits**

* Transform your shower or bath in within days.
  + Improving your bathroom, not doing the entire space, just wet wall area
* Unique, superior solution to last a lifetime and tailored to your budget Exceptional Surfaces for Shower Areas
* Quick, efficient Installation.
* 100% Grout Free.
* Bacteria, Mold & Stain Resistant.
* Durable, stain, scratch & impact resistant. ​
* Low Maintenance, Easy to Clean.
  + Easily cleaned with a damp cloth and soapy water
* Lifetime Warranty
* Before you decide on one of those so-so acrylic systems you see everywhere –
* More permanent solution compared to acrylic which wears away and tile which can chip.

**Solid Surface Benefits:**

(these points apply to Luxura, Monterey, Pioneer, and Silhouette) ​​

* Beautiful, low-maintenance, sustainable option​
  + Easy to clean. (Easy clean damp cloth and soapy water or mild cleaner does the trick​)
  + Bacteria free surface.
* Smart, cost-efficient streamlined installation versus tile.​
* Durable, stain, scratch & impact resistant. ​
* No mold, no mildew
* No messy demolitions – walls go over existing surface.

**Customize with the accessories:**

* Grab Bars
* Storage
* Shower Doors
* Footrests
* Shower Seats
* Moen Products
* Shower Bas

**Bath Solutions Do and Do Not**

**Focuses on wet area transformation, shower, and tub replacements, plumbing replacement, and quick completion within days.**

**Lists services not provided, such as extending the footprint, relocating plumbing, construction work, and handling certain types of tubs or enclosures.**

[Bath Solutions- Do and Do Not.docx](https://greenell.sharepoint.com/:w:/s/MarketingDrive/EWI-yYQigHZOq6awvxJ5NYsB6BAD5rzWU9rAJrZ4BBF7_w?e=EiHSed)

**What we do:**

* Specialize in the wet area of the bath.
* Shower replacement.
* Tub to tub replacement.
* With or without shower doors
* Rip existing walls down to studs, remove existing base or tub.
* Replace all plumbing-pipes, drain, trap, water lines etc.
* Replace all dry walls.
* Mold remediation/treatment as needed.
* Focus on 2-day completion.

**We DO NOT**

* **Extend the shower or tub area from the original footprint.**
* **Relocate existing plumbing -- must maintain existing drain locations.**
* **Do framing or construction work.**
* **Replace platform or electric jetted/whirlpool Jacuzzi style tubs.**
* **Remove or install lion claw-foot/free-standing soaking tubs.**
* **Handle diagonal wall/ Neo-Angle shower systems.**
* **Handle two wall glass shower enclosures.**
* **Work in high rise buildings.**
* **Provide electrical services.**
* **Not doing the decorative strips as in the Sam Mueller website.**
* **Cannot do a jacuzzi tub, jetted or clawfoot style tub.**
* **We CANNOT offer shower to tub conversion.)**

\*Cannot do any work if the bath is on a concrete slab

**Collections**

**Luxura Collection (Solid Surface)**

* Naturally beautiful and all the benefits of solid surfaces

**Silhouette Collection (Solid Surface)**

* Hygienic, non-porous compression molded solid surface material that features popular colors and patterns.

**Monterey Collections (Solid Surface)**

* Beautiful classic solid and marbled colors
* Subway tile pattern has the realistic look of tile without the maintenance of grout
* Natural aesthetic: As with stone no two slabs are identical, creating movement that enhances the look

**Pioneer Collectoins (Solid Surface)**

* Durability, sustainability, and elegance

**Aluminum Panel Product**

* **the TRINITY COLLECTION (Aluminum) Basically simulated marble like.**

Innovation meets peace of mind​. State of the art aluminum surface ​

* Featuring dramatic natural stone, porcelain, or concrete look colors. ​
* Engineered for strength and stability. ​
* Easy clean, highly scratch, and impact​
* Made from state-of-the-art technology that creates a panel that in many ways is better than nature.
* Super high resolution digital images are transferred to a specialized aluminum panel that yields an appearance of
* genuine stone, porcelain, or concrete
* High gloss or luxury honed matte panels have the look and feel of gorgeous natural stone.
* or highly Glossy large format porcelain panels

Panels are each 4mm thick with 3 layers.

* Like a sandwich of
* 2-layer thick aluminum (the bread)
* Resin core in the middle for strength (the lunch meat)
  + Each design has 5 random patterns for a very natural marble or stone look.
  + Surfaces are highly scratch resistant and
  + Available in 2 different finishes.
  + Super high gloss and honed.
  + Concrete panels
  + Come with a realistic textured finish.

**Here's a summary of the key points from the Bath Guide:**

**Bath Solution Focus:**

* **Transformation of wet areas, shower, and tub replacements, plumbing replacement, and quick completion within days.** 
  + **Does not include extending the footprint, relocating plumbing, construction work, or replacing toilets, vanities, or flooring.**
* **Offer:**
  + **No Interest, No Payments for 12 months PLUS free shower door.**
* **Service Areas:** 
  + **PA (Bucks, Montgomery, Lehigh, Northampton, Carbon, Monroe) and NJ (Hunterdon, Warren).**
* **Product Details:**
  + **Solid Surface or Aluminum Panels offered.**
* **Benefits:** 
  + **Quick, efficient installation, 100% grout free, bacteria, mold, and stain resistant, durable, low maintenance, and easy to clean. More permanent solution compared to acrylic and tile.**
* **Solid Surface Benefits:** 
  + **Beautiful, low maintenance, sustainable, easy to clean, cost-efficient installation, durable, no mold or mildew, no messy demolitions.**
* **Customization:** 
  + **Accessories like grab bars, storage, shower doors, footrests, shower seats, Moen products, and shower basins.**
* **Collections:** 
  + **Luxura, Silhouette, Monterey, and Pioneer collections offer different aesthetics and benefits.**
  + **Aluminum Panel Product: Trinity Collection offers a simulated marble look, engineered for strength, easy to clean, scratch, and impact resistant.**
* **Presentations** 
  + **Typically takes about an hour. Representatives can do both kitchen and bath on the same appointment. The bath is offered in packages of good, better, and best, each including a surround.**

**Additional Resources**

**Videos:**

Learn more about product production and installation.

* [Samuel Mueller Monterey Production (youtube.com)](https://www.youtube.com/watch?v=iXQDNwFVsgU&t=17s)
* [Samuel Mueller Silhouette Wall Installation (youtube.com)](https://www.youtube.com/watch?v=Jed2yzYT4hU)
* [Luxura Collection Production (youtube.com)](https://www.youtube.com/watch?v=9QwQsrHls10)
* [Samuel Mueller Silhouette Production (youtube.com)](https://www.youtube.com/watch?v=O4LDBFVaqek)
* [Samuel Mueller Silhouette Wall Installation (youtube.com)](https://www.youtube.com/watch?v=Jed2yzYT4hU)
* [Samuel Mueller Trinity Shower Wall Installation (youtube.com)](https://www.youtube.com/watch?v=r0kIWbtJXgQ&t=1s)
* [trinity collection production (youtube.com)](https://www.youtube.com/watch?v=AiVCHVsJkmo)

**Brochures**

[Brochures from Sam Mueller](https://greenell.sharepoint.com/:f:/s/MarketingDrive/EqdF5bw3WhdLsc5vVZKn0SoB8M_NbXtvR_xsP_CK4x6TCQ?e=9KJgZF)

**Webpage**

* Bath - [Expert Custom Kitchen Remodeling Services | Kitchen Magic](https://www.kitchenmagic.com/bath)

Warranty Information

[Tub-Shower Enclosure Warranty.pdf (kitchenmagic.com)](https://www.kitchenmagic.com/hubfs/Tub-Shower%20Enclosure%20Warranty.pdf)

**For iPad at shows will need to put together the following**:

* One Page
* Bath Sell Sheet
* Accessories
* Images to show customers.

**Need to put together a qualifier guide for appointments.**

FAQ

Typically, about an hour for the presentation.

Can a rep do both kitchen and bath on same appt? – YES

Package system so appt time is a lot less.

The bath is a package of good better and best.

Every package has a surround.