

FROM THE KITCHEN REMODELING EXPERTS

# A GUIDE TO KITCHEN MAGIC CUSTOM CABINETS

AND UNDERSTANDING ALL YOUR OPTIONS



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# THE HISTORY BEHIND OUR CABINETRY LINES

## CLASSIC: THE ORIGINAL CABINETRY LINE.

The kitchen remodeling market evolved and our successful flagship service, cabinet refacing needed to be expanded for two reasons:

- 1** In many cases refacing was a good fit, but customers were interested in more flexibility, from wanting to add more cabinetry to a pantry or island.
- 2** Some kitchens were damaged or in very poor condition and not good candidates for refacing.

In response, Kitchen Magic began manufacturing their Classic All-North American 3/4 birch ply frameless cabinetry. This not only expanded our services but also gave homeowners more options to get the kitchen of their dreams.

## BARWEN: THE LATEST CABINETRY LINE

The inspiration for Barwen came from our customers who requested a more budget friendly all-new cabinetry option. Barwen, a high quality engineered product, answered these concerns by offering homeowners' a selection at a more economical price.

# MAJOR DIFFERENCES

KITCHEN MAGIC'S ORIGIN WAS IN CABINET REFACING **ONLY**.

**WE ONLY OFFERED STOCK CABINETRY AS ADD-ONS;** ADDING ONE OR TWO UNITS AS REPLACEMENTS FOR CABINETS IN THE COURSE OF REFACING.

	CLASSIC CABINETRY	BARWEN CABINETRY	NOTES
<b>MANUFACTURED BY KM</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	MANUFACTURED IN-HOUSE IN NAZARETH, PA BY KITCHEN MAGIC
<b>CUSTOM BUILT</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	CUSTOM BUILT AND FABRICATED TO FIT YOUR KITCHEN
<b>FRAMELESS</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	CLEAN, SEAMLESS LINES WITH NO FRAME SHOWING AROUND THE CABINET DOOR
<b>3/4" MEASUREMENT</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	MOST CABINETRY SIMILAR TO BARWEN IS JUST 5/8", A THINNER, LESS STURDY PRODUCT.
<b>ENGINEERED PRODUCT</b>		<input checked="" type="checkbox"/>	CONSTRUCTED FROM HIGH-QUALITY BOARD, FINISHED WITH MELAMINE COATING.
<b>PLYWOOD PRODUCT</b>	<input checked="" type="checkbox"/>		CRAFTED FROM NORTH AMERICAN PLYWOOD WITH YOUR CHOICE OF DURABLE LAMINATE OR WOOD VENEER EXTERIOR.

BOTH THE CLASSIC AND BARWEN CABINETRY LINES ARE CUSTOM BUILT IN-HOUSE. MANUFACTURING **OUR OWN** PRODUCTS DIFFERENTIATES US FROM OTHER COMPANIES IN THE MARKET

THIS MAKES US AGILE AND QUICKLY ABLE TO CORRECT ANY ERRORS, SHOULD THEY OCCUR.

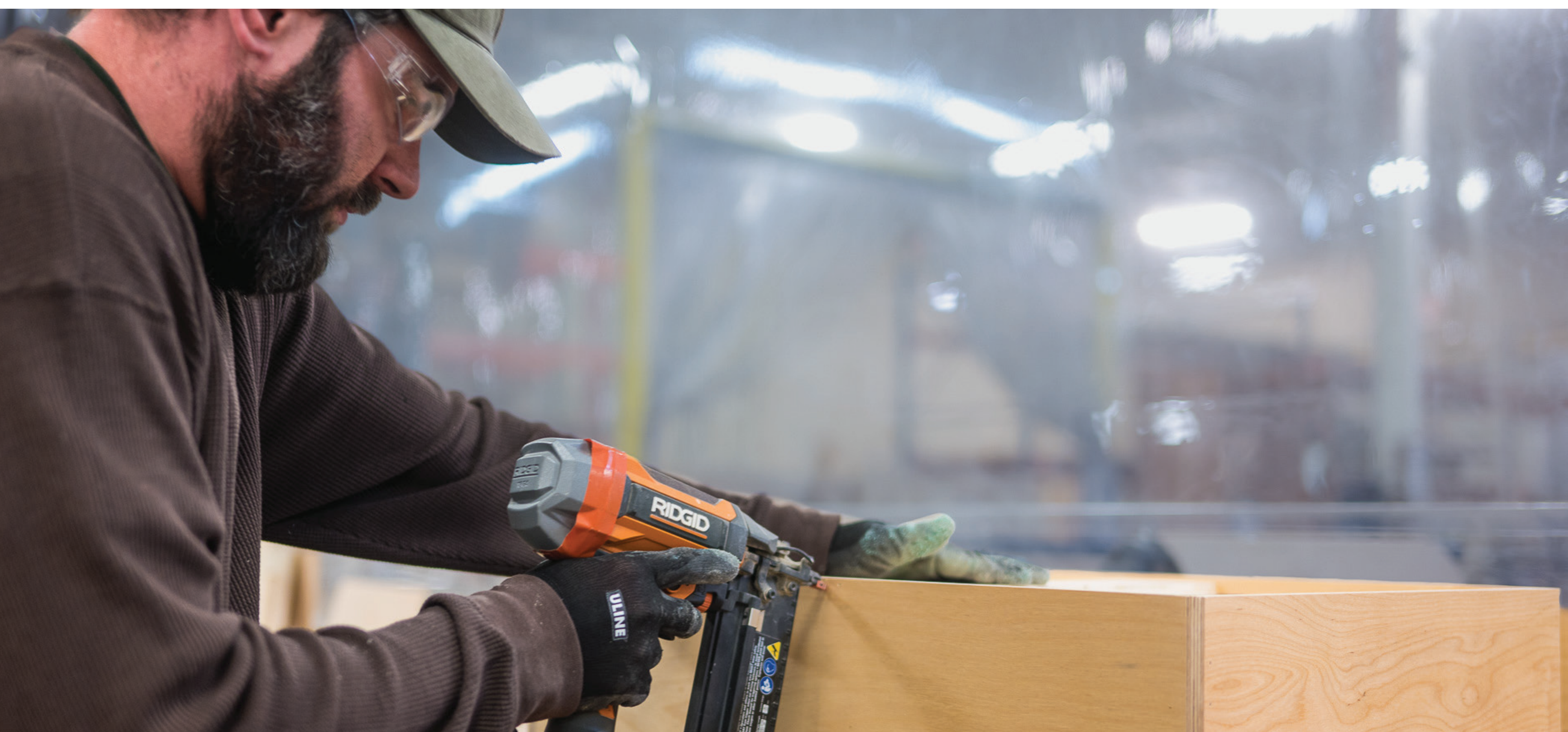
# WHAT MAKES THE DIFFERENCE

## KEEPING IT IN-HOUSE

Kitchen Magic is in a unique position due to our in-house manufacturing. Compared to others who ship in materials from overseas, building everything in-house allows us to customize to every project's needs at a fraction of the time compared to competitors. Kitchen Magic delivers the highest-possible quality and service, taking pride in our work.

## WE DON'T CUT CORNERS

Our high standards and commitment to industry-leading best practices means we don't compromise on quality or craftsmanship. For example, our Barwen line is built with thicker board at 3/4" instead of competitors' commonly used 5/8". The thicker the board results in smoother installation process and ensures quality joinery of the final product is permanent and solid. Additionally, thicker dimensions ensure less warpage in the future.



## PRIDE IN OUR WORK

At Kitchen Magic, we pride ourselves on a company culture that seeks to make our workers artisans in their craft. We realize this starts with a work environment that mixes state-of-the-art processes, safety, and efficiency to deliver personalized craftsmanship to your doorstep. Choosing Kitchen Magic means having a dedicated team that's a tier above the competition.



# MANUFACTURING

There are **many** benefits to using a kitchen remodeler that manufactures their own cabinetry.



## CUSTOMIZATION

Our cabinetry is tailored to your space and what you want to utilize it for.



## QUALITY CONTROL

Kitchen Magic ensures that our cabinetry is well-made.

## FASTER TURNAROUND

Reduced project completion times.



## WARRANTY & SUPPORT

Comprehensive coverage and an experienced team of experts.



## LOCAL CRAFTSMANSHIP

Supports the local economy

# MANUFACTURING

## CABINETY BREAK DOWN

### CLASSIC CABINETY

#### MATERIALS

NORTH AMERICAN PLYWOOD WITH UV COATING.

#### CONSTRUCTION

MECHANICALLY FASTENED USING STAPLES AND SCREWS.

#### EXTERIOR FINISH

MATCHING LAMINATE IN ANY OF OUR MAINTENANCE-FREE DOOR COLORS ON EXPOSED SURFACE, OR STAINED, REAL-WOOD VENEER.

#### CUSTOMIZATION

ALLOWS CUSTOM ANGLES AND SHAPES TO FIT THE SPACE.

### BARWEN CABINETY

#### MATERIALS

FURNITURE GRADE BOARD WITH MELAMINE.

#### CONSTRUCTION

DOWEL CONSTRUCTION FOR DURABILITY.

#### EXTERIOR FINISH

MELAMINE COATING; FINISHED WITH A LAMINATE COLOR OF YOUR CHOICE FROM THOSE AVAILABLE IN OUR OFFERING.

#### CUSTOMIZATION

FLEXIBLE IN SIZING BUT LIMITED IN FITTING ANGLES.

## COMPARING

#### DURABILITY

CLASSIC CABINETY

#### AESTHETICS

BOTH OFFER A SLEEK APPEARANCE

#### CUSTOMIZATION

CLASSIC FOR UNIQUE SHAPES

#### BUDGET

BARWEN IS MORE COST EFFECTIVE

#### SIZE

BOTH SUIT VARIOUS LAYOUTS

# ENVIRONMENTALLY CONSCIOUS FROM THE VERY BEGINNING



## THE **ELEPHANT** IN THE ROOM

At Kitchen Magic, doing what we can now to help preserve the Earth for a better tomorrow is always a top priority. Dealing with a product like all-new wood cabinetry for our Classic line can be a touchy subject. However, the North American plywood we source use in our manufacturing is taken from forests that are maintained for the purpose of manufacturing and managed as a valuable source of energy and support for families and communities who rely on them.



## GOING **GREEN** WHERE WE CAN

The core of the engineered boards used in our Barwen line is constructed from recycled wood. In addition, adhesive used in our manufacturing process is formaldehyde-free.

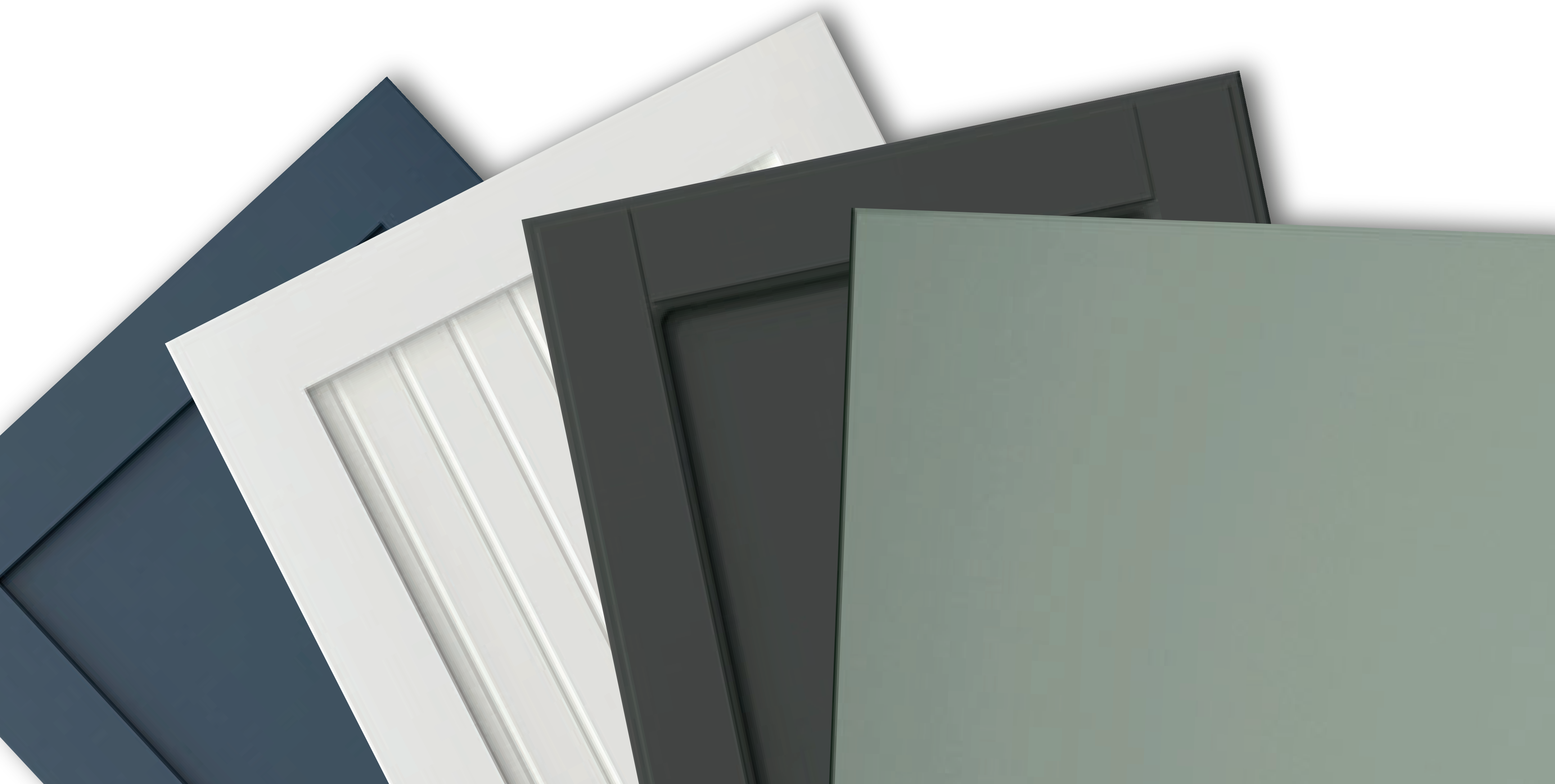
## WORKING TOWARDS A **BETTER** TOMORROW

When dealing with resources that are taken from the Earth, sustainability is a big key of the manufacturing process, ensuring you can get the kitchen of your dreams without bringing any harm to the environment.



# WARRANTY & MAINTENANCE

	CLASSIC CABINETRY	BARWEN CABINETRY
WARRANTY	LIFETIME FOR DURABILITY AND LUXURY.	NEWER PRODUCT, COMES WITH A 5-YEAR WITH CONFIDENCE IN PRODUCT QUALITY.
CLEANING	USE WARM SOAPY WATER FOR CLEANING. ENSURE THAT THE RAG OR SPONGE IS NOT SATURATED, JUST DAMPENED.	USE WARM SOAPY WATER FOR CLEANING. ENSURE THAT THE RAG OR SPONGE IS NOT SATURATED, JUST DAMPENED.
TIPS	UV COATING ENSURES LASTING QUALITY.	AVOID STANDING WATER TO PREVENT ISSUES.



# WARRANTY & MAINTENANCE

IN-HOUSE MANUFACTURING ALLOWS KITCHEN MAGIC TO HAVE IMPRESSIVE LEAD AND INSTALLATION TIMES.

READY TO TAKE THE NEXT STEPS TOWARDS YOUR DREAM KITCHEN?

FROM THE VERY BEGINNING, YOUR PROJECT GOES THROUGH MANY DIFFERENT EXPERIENCED TEAM MEMBERS WHO ARE DEDICATED TO YOUR PROJECT.

## CLASSIC AND BARWEN TIMELINE

From point of sale to completion, which includes manufacturing, delivery, and installation.  
**(4-6 weeks)**

### MEASURE (1 WEEK)

A draftsman will visit your home to take accurate measurements and review every small detail, building a "packet" of your project's needs and specifications

### MANUFACTURING (2-3 WEEKS)

Our internal review, purchasing and processing teams verify and order all components. From that point, there your project proceeds to the artisans in our factory.

### DELIVERY & INSTALL (1-2 WEEKS)

Your project's materials are carefully packed and loaded onto our truck, delivered to your home and ready to be installed by a skilled craftsman.

### DISCLAIMER

BASED OFF OF YOUR MATERIAL SELECTION, FROM YOUR COUNTERTOP TO FLOORING OR TILE WORK, ALWAYS LEAVE SOME WIGGLE ROOM; ANYWHERE BETWEEN 1-2 ADDITIONAL WEEKS.

# FUTURE PLANS, INNOVATION & UPDATES

## EMBRACE COLOR

At Kitchen Magic, we strive to be leaders in kitchen design. Whether it's bringing back an old favorite or breaking the mold and creating a new trend, every time we introduce a new color, it becomes instantly available in our classic line.



## COLOR SELECTION

Classic cabinetry is available in our full range of colors. Barwen cabinetry has all of our most popular colors available.

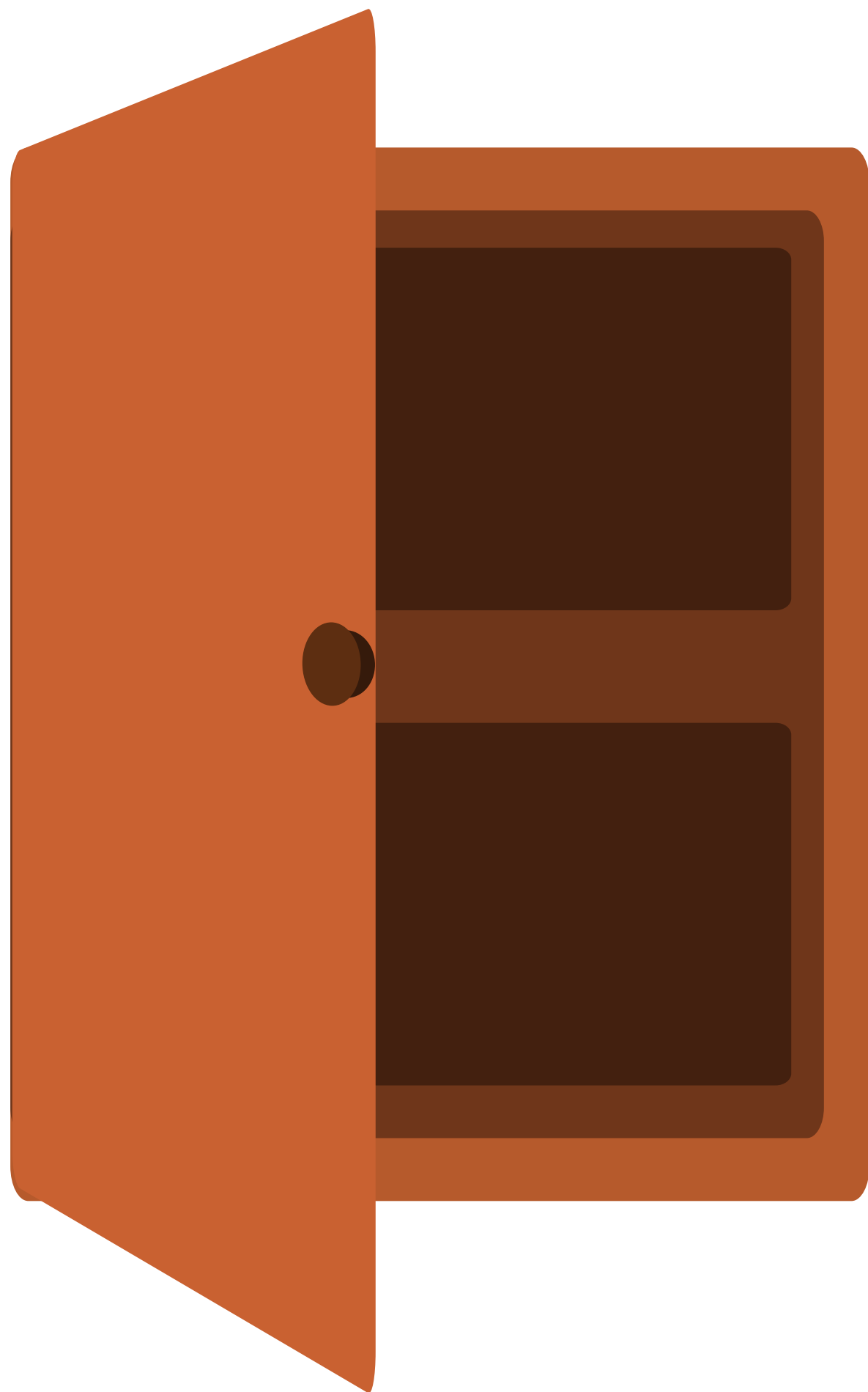


## BEYOND THE KITCHEN

Barwen is a versatile product and Kitchen Magic is taking advantage of that by expanding work with this line into additional living spaces such as laundry rooms, home offices, and plywood cabinetry additions for murphy beds.



# LET'S OPEN A DOOR



THE DECISION BETWEEN CLASSIC OR BARWEN WILL COME DOWN TO A FEW FACTORS.

- How much customization and personalization do you need and want?
- What's your budget? Are you looking to splurge or be more conservative?
- Are there specific design elements you're looking for in your remodel?

WHEN IT COMES TO OUR CABINETS,

If you can dream it, we can do it. From our entry level option to our luxury tier, we build your dream kitchen, creating a space that is so much more than a place to cook. It is a focal point and magnet for gatherings large and small where memories will be made for years to come.

CURIOUS ABOUT WHICH CABINETS IS RIGHT FOR YOU?

Give us a call at 800.272.5490 to request your **free design consultation** today!

Additionally, check out our additional resources to help make your kitchen remodeling research just a bit easier.

# RESOURCES

LOCAL MANUFACTURING BLOG AT KM

WHY CHOOSE A LOCAL MANUFACTURER

FALL IN LOVE WITH YOUR CABINETS AGAIN

THE SECRET IS IN THE PROCESS  
(VIDEO)