

Manufacturing

at Kitchen Magic Guide



The What, Why and How.

Understanding the importance manufacturing plays in your kitchen remodel.

When choosing a company for your kitchen remodel, manufacturing plays one of, if not, the biggest role in your project. It all starts here, where a company lays its name on the line with the quality of the products it provides for your home.

For homeowners, however, it can also be a point of confusion. Where is my product coming from? How is it made? What kind of quality and craftsmanship can I expect? And is it worth my investment?

While bigger box stores are fast to tout low prices and fast installation times, outsourcing products overseas can mean more 'touches' for your materials, more chance for damage to occur, and always the risk of 'corporate corner-cutting' that translates into inferior quality.

That's why it's vital to work with a company that both manufactures and installs its own products.

Kitchen Magic has been providing kitchen remodeling solutions for over 45 years. Here, we are proud to give you a peek behind the scenes of why working directly with a proud USA Manufacturer right in your neck of the woods- is a smart choice.



Invest in your process.

The Challenge

During our first 10-12 years, we outsourced much of our product and manufacturing to outside vendors. Ultimately this meant we had no control over the product we would install. If something was mismeasured, incorrectly delivered to our facility or damaged, we had to return to the vendor, reorder the product and wait, often weeks or months to receive replacement parts. This did not make for a good customer experience and was the driver for bringing manufacturing in-house. Kitchen Magic was ready for a change.

The Solution

When Kitchen Magic's President brought in a consultant to evaluate ways to streamline manufacturing, that advisor proposed not spending a dime on improved machinery but rather, investing in the process. From that time forward, Kitchen Magic has been a process-first manufacturing operation. It starts well before the first board is cut by investing in people who can handle, manage, and communicate a customer's project from day one to well after a kitchen has been installed.

The Process

With a well-defined process, the people involved can create a steady, streamlined flow from phase to phase of the project and deliver the customer a quality product at an efficient timeline. Cutting out the middle man means an in-house operation in which we have control over every step of the process. Those steps include: The draftsmen who visit your home to take detailed measurements of your kitchen, project review who ensures your product and specifications are 100% complete and accurate, to purchaser who orders your materials, to processing who uploads your project details to our manufacturing software and fabrication equipment. At Kitchen Magic, your remodel is so much more than one in a long queue of projects. We strive for continuous improvement and safe and efficient workflows to ensure consistency and quality. Doing so has allowed our factory to schedule, complete, and deliver as many as 40 kitchens per week.



Milford, NJ 1992-2002



Frenchtown, NJ 1997-2002



Phillipsburg, NJ 2003-2010



Nazareth, PA 2010-now

How we define

“working with a local manufacturer”

As a local manufacturer means we've got your back every step of the way. From the moment your project comes through our doors, your project “packet” (collective look at your entire remodel from materials to specifications) is given to a dedicated team that oversees your project, orders materials, and manually cuts and assembles your project for delivery, all from our factory and headquarters.

Countless Benefits

You are the priority.



Compared to big box stores and chains, a local business manages a more modest number of projects, making your project top priority. In-house manufacturing means a dedicated team oversees every aspect and quality control happens at every phase. Flexibility and customization are features of every kitchen we create. Your new kitchen is truly, uniquely yours, never a cookie-cutter compromise.

Team oriented.



It all starts here. From the first board cut to delivery, we are a community here at Kitchen Magic with a team-oriented approach and an eye on developing master craftsmen.

Quick response time.



Unforeseen issues can throw a monkey wrench into even the best process. Allowing a buffer for the unexpected is also part of our process, from a miss-measured door to missing tile, things happen. The ability to quickly remedy a problem is another benefit of a local manufacturer. Companies who do not control their products or manufacturing can leave you waiting weeks for even a simple fix.

Quick turnaround.



No one likes the waiting game. Control over manufacturing means a more reasonable timeline. All-new kitchens can be completed within 6-8 weeks of order and refaced kitchens within 3-4 weeks. Enjoy your dream kitchen in no time.

Environmentally aligned.



At Kitchen Magic, waste reduction is a top priority. Especially when working with materials that are tough to recycle - we work on having a positive impact on the planet; down to making precision cuts to maximize wood use and reduce waste.

Behind the Scenes: Our Manufacturing Processes

BARWEN CABINETS



Boards are cut on a CNC Machine



Holes are boared into the sides of the cabinets and shelving, which is called a "doweled construction" process. Dowels are inserted into these holes. Boards are then glued in and put together

CLASSIC CABINETS



All North American Plywood is cut to precise specifications



Boards are then mechanically fastened using staples and screws



Any exterior exposed surface is covered in a matching laminate or in terms of all-wood, a wood veneer

DOORS



Doors are cut from a solid board on a CNC Machine



Doors are then thermofomed, which is a process of applying a vinyl laminate to the furniture grade core of your cabinet door



Doors are then cut out of the thermoformed laminate, wiped down, quality checked, and set up for delivery

Innovation



Manufacturing Process



Innovation has been at the heart of our success for over 45 years. By continuously pushing the boundaries of our industry, we've found new, creative solutions to streamline our systems and processes.

From our humble beginnings in small segmented buildings to a full-service facility under one roof process and product has been continually refined and improved.

Beginning with the most basic of table saws, to digitally programmed panel saws and automated CNC machines, Kitchen Magic, will continue to improve and remain leaders in our industry and setting an example for years to come.

Other Life Spaces

With our custom capabilities, our storage and cabinetry solutions translate to any room of your home, such as home offices, mud rooms, and laundry rooms, creating versatile spaces that cater to your unique style and needs.

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Locally Aligned

At Kitchen Magic, our work extends beyond our shop and your homes. Being local means the ability to make a positive impact on our community, involvement in numerous organizations and the ability to give back.

From our work with Habitat for Humanity, the Kindness Project, our local food pantry and animal rescue, from donating cabinetry to help complete homes for those in need, custom projects such as toddler beds for children in local foster homes, or fundraising and gathering donations.

To support and promote regional manufacturing, we are honored to work with a local school each year on a What's So Cool About Manufacturing project; a student-run video production and contest in which we can help inform the next generation of exciting career opportunities in manufacturing in our area.



making dreams a reality

one kitchen at a time

Working with a kitchen remodeling company that manufactures its own products affords a special, personalized touch to every experience.

Interested in learning more about how Kitchen Magic can help create your new kitchen? Our team of design consultants will provide the best advice, free and without obligation, whether or not you decide to remodel with Kitchen Magic.

Learn about our wide range of custom solutions and installation services, including cabinet refacing, countertops, flooring, and backsplashes options- and more- for your kitchen space.

Get in touch with us at **866-525-7999** or schedule a free design consultation here!

click below to

reach out today

