

FROM THE KITCHEN REMODELING EXPERTS

A GUIDE TO REFACING YOUR KITCHEN

AND UNDERSTANDING WHAT REFACING IS



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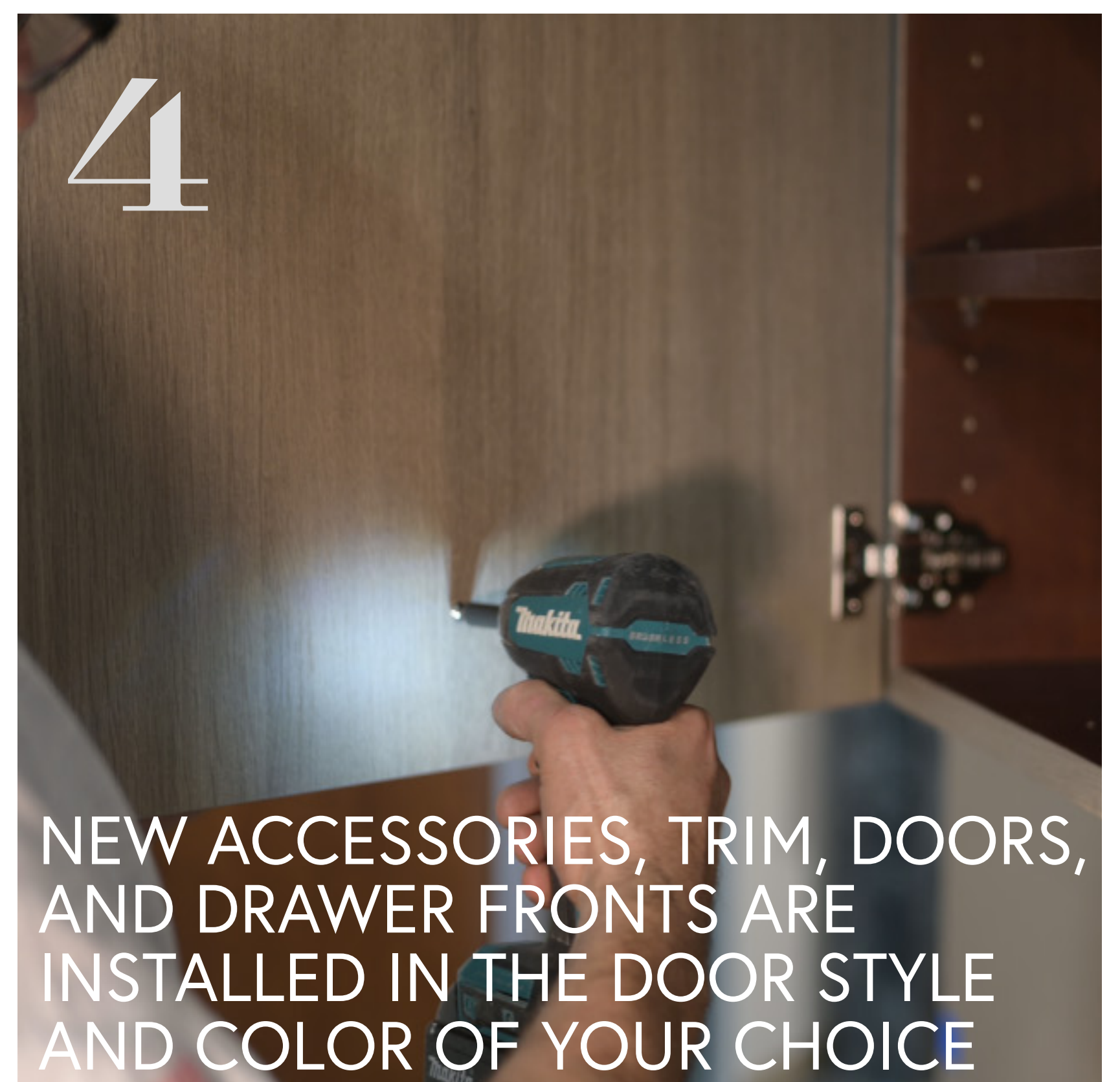
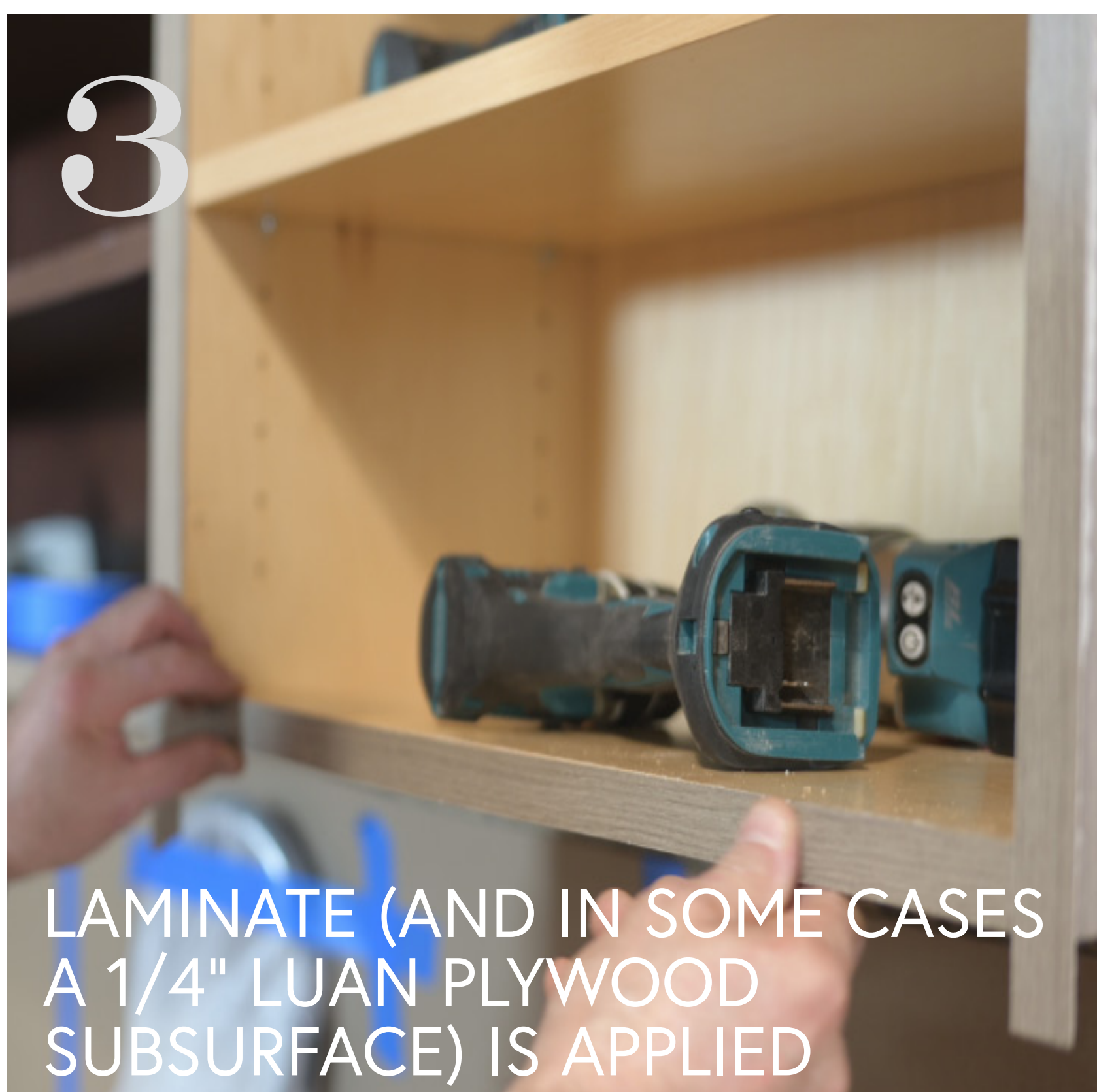
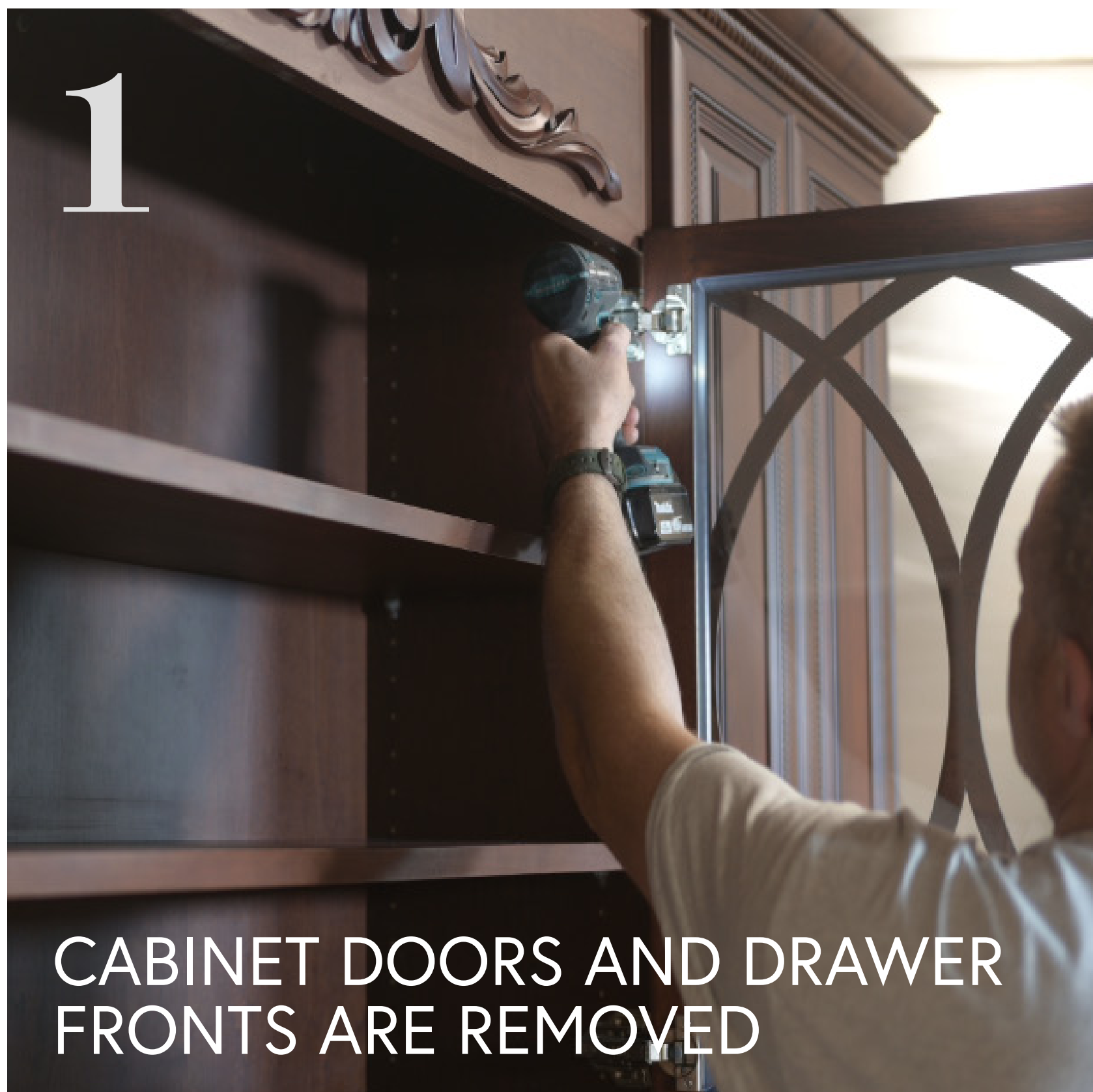


WHAT IS CABINET REFACING?

REFRESH. RENEW. REFACE.

There's a reason refacing is commonly known to **"rejuvenate your kitchen"**. It's a great service for those who want a quick project turnaround, a high-quality solution, and a budget friendly option. If you're considering refacing your cabinets, you might be curious... what exactly **IS** refacing?

Here's a brief summary of what you can expect with a refacing project.





MYTH BUSTING: COMMON MISCONCEPTIONS ABOUT CABINET REFACING

"ALL NEW CUSTOM CABINETS LAST LONGER"

Refacing your kitchen cabinets with the proven Kitchen Magic process is a **permanent** solution. We are so confident in that, we back your remodel with a limited **Lifetime of Homeownership Warranty**. Once a project is complete, our Warranty Service team is still here to serve our customers for the long haul.

"THERE ARE LIMITED OPTIONS FOR DESIGN AND AESTHETICS"

Refacing your kitchen cabinets can give you a lot more **freedom and flexibility** from a design perspective. With dozens of colors, door styles, and hardware options; the combinations are almost limitless.

"REFACING IS A CHEAP, SHORT-TERM SOLUTION"

While it is true that cabinet refacing is a more cost-effective choice for your remodel, you do not have to sacrifice quality for "cheap" products. All cabinet doors and drawers are custom made at Kitchen Magic's Lehigh Valley, Pennsylvania manufacturing facility. They are delivered directly to your home from our facility, only after an extremely precise, in-home drafting and measuring process, then installed by craftspeople certified and trained in our process, products and procedures.

"REFACING IS JUST PAINTING"

This is one of the most common things we hear, and it could not be further from the truth. Painting is a great solution for a 'quick fix', or for rental property owners refreshing a kitchen for a low cost. Refacing, while it is still budget friendly, is a **long-term solution** providing you with all new doors and drawer fronts, in addition a new low-maintenance laminate surface covering your cabinet boxes.

TOP BENEFITS OF CABINET REFACING

SHORT INSTALL TIMES

Refacing features minimal disruption and a short timeline with an installation time of 3-5 days on average (without additional services, such as countertops, backsplash, flooring, etc.)

AFFORDABLE ALTERNATIVE

By keeping the 'good bones' of your kitchen and giving them a face lift, refacing can be a more affordable option for your project compared to a gut job that requires all new materials, high installation costs associated with starting from scratch and often permits from your town or local municipality.

DURABILITY & UPKEEP

By using a high-end decorative laminate, your cabinet boxes, doors, and drawers will hold up against the harshest day-to-day elements, like water and grease spills, pets and sun exposure.



ENVIRONMENTALLY CONSCIOUS

Reducing waste and deforestation by reusing your existing cabinet boxes ensures you're doing your part for a greener tomorrow!

DESIGN-FORWARD

Technology has advanced to such a degree that the laminates used for cabinet refacing have the ability to replicate the look and feel of wood and wood grains. From classic to contemporary, traditional to modern, refacing can meet even the most unique aesthetic concepts (remember, the doors and drawer fronts are replaced, meaning you are able to choose a new door style to give your space a more modern, unique-to-you look).

QUALIFIERS FOR REFACING

Refacing is best utilized with a kitchen that has good bones. However, a popular options for homeowners is the 'hybrid' approach. Even if some of your cabinets might need to be replaced due to water damage, you can opt to only replace the damaged cabinetry and reface the rest!

The only real way to know if you cabinets qualify for refacing is to speak with a representative and have them come out to your home for an inspection of the cabinets.

Starting with this checklist is a great way to find out beforehand if you might qualify:

DO ANY OR ALL OF YOUR CABINETS HAVE WATER DAMAGE?

ARE YOU CABINETS AT THE POINT OF NO RETURN?

DO YOU HAVE MULTIPLE STYLES OF CABINETS IN ONE KITCHEN?

(IE: FRAMED, FRAMELESS, INSET)

**ARE YOUR CABINETS IN GREAT SHAPE AND GENERALLY
HAVE SOUND STRUCTURE?**

DO YOUR CABINETS HAVE LITTLE TO NO DAMAGE OR ROT?

**ARE YOU HAPPY WITH YOUR CURRENT LAYOUT, BACKSPLASH,
AND COUNTERTOPS?**

COMPARABLE OPTIONS

PAINTING VS. REFACING

A common misconception about painting and refacing is that they're both considered "quick fixes" when refacing is actually a permanent solution.

Painting can be a great solution if you plan to move or do a full remodel within a couple years, but outside of that, the longevity just isn't there. What will commonly follow is paint wear or chipping around the handles and edges, plus fading color over time. It also doesn't address all of the imperfections like scratches or dents already present in cabinet doors.

Refacing utilizes a highly durable, decorative laminate. The color won't fade, your doors won't expand or contract as with traditional wood, and the laminate itself is resistant to life's daily use and abuse in the kitchen. Refacing ensures your kitchen's look stays consistent for years to come.

REFACE VS. REPLACE

A great rivalry you'll find in your kitchen remodeling journey is deciding whether you should replace or reface your kitchen cabinets. Many factors can help make that decision easier.

WITH ALL NEW CABINETRY, YOU CAN:

Create a completely new layout

Significantly increase the value of your home, making it a worth while investment

Start from scratch with a design that precisely matches your wants and needs and enables you to change the footprint of your current kitchen

WITH REFACING, YOU'RE ABLE TO:

Get the look and feel of a new kitchen

Have your kitchen completed without the time commitment of a tear our and replacement

Transform your kitchen at a fraction of the cost of all new

Choose any color or style of all new doors and drawer fronts to suit your taste and style

Give your living space a fresh, all-new aesthetic

Reinvigorate your cabinets without disturbing your countertop (often countertops have already been replaced or are in good condition)

Increase your home value at a reduced cost

WHAT ELSE IS POSSIBLE WITH CABINET REFACING?

WOOD REFACING

Wood Refacing is a great option for those who want a more high-end kitchen and will only consider a solid wood cabinet door. This option, as opposed to an engineered vinyl product is a real wood veneer. As with all refacing options, the cabinetry will be refaced to match the wooden doors is in grain, stain, color, and finish of your choosing.

BENEFITS

People who have a personal preference for real wood can save some money by keeping their existing boxes and just refacing their cabinets with all wood doors.

Though the laminate maintenance free options is very similar in look, they are not as flexible in colors, stains, etc.

DOWNSIDES

Real wood is more susceptible to warping, damage from impact, cleaning, and color changes due to heat and sunlight.

They are not maintenance free. They require more detail and care when cleaning to get them properly free of bacteria while preserving the finish.

Man-made products that now exist are very durable. They often look so authentic the difference is difficult to discern, without the downsides of real wood.

There are many add on services you can choose with cabinet refacing. If you have room left in the budget, these are great additions to add to your kitchen remodel:

HYBRID REMODELING SOLUTIONS

**ADDED CABINETRY FOR EXTRA STORAGE, EXPANDING YOUR KITCHEN OR REPLACING DAMAGED CABINET BOXES
ADD AN ISLAND, WORK STATION, COFFEE STATION, ETC.**

UNIQUE COLORS & HARDWARE CAN GIVE YOUR SPACE A DESIGNER LOOK

GLASS FRONT CABINET DOORS GIVE THE KITCHEN A HIGH-END, CLASSIC FEEL.

COORDINATE YOUR NEW CABINET COLOR TO COMPLEMENT YOUR EXISTING COUNTERTOP (IF YOU WANT TO KEEP IT). THIS WILL TIE THE STYLE OF KITCHEN TOGETHER AND MAKE IT A COHESIVE SPACE.

IF YOU LIKE THE LOOK OF WOOD GRAIN, THIS DESIGN CHOICE IS ALSO POSSIBLE WITH A REFACING LAMINATE OPTION. TODAY'S VINYLs ARE EMBOSSED, MEANING THEY HAVE A "WOODGRAIN TEXTURE" ON THE SURFACE TO FEEL AND LOOK LIKE THE REAL WOOD WITHOUT THE MAINTENANCE OR RISK OF BACTERIA BUILDUP.

WHY KITCHEN MAGIC STARTED CABINET REFACING



Jost "Joe" Fleck, who founded Kitchen Magic along with his wife Reine, was a charismatic entrepreneur with a thirst for knowledge and a hunger for the American Dream. As a young immigrant from Germany, he had a lot to learn, from mastering the language as he sold encyclopedia sets door to door to starting his first business in basement waterproofing.

JOE LOOKED AT THE WORLD FROM A UNIQUE LENS, ONE WITHOUT LIMITS.

The water-proofing business was seasonal, though, making it challenging to grow. Joe was looking for a business idea that "had legs"; one that would not only support his family but was also scalable. When he encountered the idea of cabinet refacing (at the time a novel new concept), he discovered the opportunity he was looking for. He and Reine launched Kitchen Magic in 1979.

THE REST IS **LITERALLY** COMPANY HISTORY.

Refacing was and still is an affordable way to provide a kitchen remodel to homeowners, and a solution that works well for many aging homes.

When Jost and his wife Reine began Kitchen Magic, little did they know that more than four decades later Kitchen Magic would still thrive, provide careers for many talented team members, and continue helping families create the kitchens of their dreams.

By expanding beyond its original service of just cabinet refacing, Kitchen Magic still is the expert refacer, but also manufactures two lines of new cabinetry, providing customers with an affordable, luxurious remodeling service to transform their kitchens for years to come.



OTHER RESOURCES

CLICKABLE LINKS BELOW

VIDEO

[WHAT IS CABINET REFACING?](#)

[MANUFACTURING VIDEO](#)

LEARNING CENTER

[THE 3 TIERS OF KITCHEN REMODELERS](#)

[WHY CHOOSE A LOCAL MANUFACTURING FOR YOUR NEXT MODEL](#)

[YOUR KITCHEN AND ENVIRONMENTAL CONSERVATION](#)

[HOW TO CHOOSE ACCESSORIES AND HARDWARE FOR YOUR NEXT REMODEL](#)